

6.2 - Program Objectives ★

Standard: There shall be specific objectives established for programs and services that are reviewed periodically. Objectives shall be specific and measurable as to the actual outcome or impact desired by the program or service so that progress on meeting objectives can be evaluated (see standard 10.2 Outcomes Assessment). Objectives shall be defined by program area, such as nature, dance, music, sports, fitness, special events and they can be further defined into levels such as beginner, intermediate and advanced.

Suggested Evidence of Compliance: Provide measurable objectives for each program and service area and the last review.

Informational reference in the *Management of Park and Recreation Agencies*, (2010), 3rd Ed., Chapter 9 – Program Services and Event Management, pp. 165-172.

Agency Evidence of Compliance:

The Park District has specific defined metrics for overall programming at the Park District through the performance measurement program. Results are reviewed throughout the year and evaluated as part of the Performance Measurement Annual Report¹. All of the metrics that are tracked agency-wide are also able to be drilled down to area-specific results through the Park District's dashboards.

Additionally, overall programming objectives and defined objectives defined by the recreation programming team for each programming area are included in the Recreation Programming Plan². The objectives were last reviewed with the development of the 2015-2019 Recreation Programming Plan.

Documentation:

1. [06.02.00_Program-Objectives-in-Recreation-Programming-Plan.pdf](#)
2. [06.02.00_Program-Metrics-in-Performance-Measurement-Report.pdf](#)

Agency Self Assessment: MET
